

Communication plan March 2022
DC Dredging

part of the Energy Management Program



Table of contents

1	GENERAL.....	3
1.1	INTRODUCTION.....	3
1.2	PURPOSE.....	3
1.3	TARGET GROUPS	3
2	MEANS AND METHODS	4
2.1	INTERNAL.....	4
2.2	EXTERNAL.....	4
3	STEERING CYCLE	6
3.1	MT.....	6
3.2	TECHNICAL SERVICE.....	6
3.3	FLEET STAFF DAYS	6
4	TASKS AND RESPONSIBILITIES.....	6
4.1	MEMBERS MANAGEMENT TEAM	6
4.2	CAPTAINS	6
4.3	ISM COORDINATOR	6

1 General

1.1 Introduction

This communication plan is part of the Energy Management Program of DC Dredging. Within the organisation, a system has been set up to minimize and reduce the use of energy and thus the emission of CO₂. The 'CO₂ performance ladder' is used for this. Angle C of this system indicates the requirements regarding transparency and communication about energy policy and objectives. The plan deals with communication with both internal and external parties.

1.2 Purpose

The purpose of this communication plan is to determine the target groups, the methods to reach them and the content of the information to be transferred.

1.3 Target groups

In order to effectively provide information about the energy policy and the objectives of DC Dredging, both the internal organisation and external parties are informed.

Internal: All employees of DC Dredging, both temporary and permanent.

External: Current clients, potential clients, buyers, and other interested parties. In addition, main subcontractors, and suppliers.

2 Means and methods

2.1 Internal

In order to provide effective information about DC Dredging's energy policy and objectives, both the internal organisation and external parties are informed.

To achieve this, the following means will be used:

Active: Periodic mailing.

If the developments in the field of CO₂ reduction within the company give cause to do so, a publication will be distributed periodically as a news article through the DC Dredging network. With this, the network will be used to keep employees informed about the latest state of affairs and to bring in new initiatives. Employees are repeatedly stimulated to contribute to the realization of the set reduction targets.

Active: Meetings.

During the various meetings, the organisation will be informed and stimulated based on presentations. Because specific target groups are present during the meetings, the communication will therefore be specifically aimed at these groups.

2.2 External

Externally, on the one hand, clients and other interested parties will be informed about the objectives of DC Dredging in the field of CO₂ reduction. On the other hand, subcontractors and suppliers will also be encouraged to contribute to the reduction of energy consumption at their own location and on the projects.

To achieve this, the following means will be used:

Passive: Internet website.

On the DC Dredging website, a special "Energy consumption and CO₂" page has been created which will be expanded with content about the policy and objectives within DC Dredging on the area of CO₂ reduction. Consumption and trends will also be published here annually.

The website is set up according to the requirements as described in Chapter 6 of the CO₂ Performance Ladder 3.0 Manual of SKAO.

This information is the same as that based on which the ladder CI issued or renewed the certificate. This information shall remain available on the internet at least for the duration of the certificate:

- The latest version of the Energy Management Program.
- The policy document.
- Current consumptions and trends, emissions, and reduction targets.
- Opportunities for individual contributions.
- The Communication Plan.
- Publication with participation in sector and chain initiatives.
- In case of changes or additions, the website will be updated immediately.

Active: Internet social media.

Activities in which DC Dredging participates that contribute to CO₂ reduction are posted on social media such as LinkedIn.

3 Steering cycle

3.1 MT

Reduction of CO₂ and the performance ladder are an integral part of the periodic consultations at management level.

3.2 Technical service

The technical department is within DC Dredging, which can exert a strong influence on investments around CO₂ reduction. This is also a fixed topic of discussion during the periodic meetings of the TD.

3.3 Fleet staff days

In order to regularly monitor the progress of the various initiatives, the topic of Energy Consumption and CO₂ will be introduced in the Captain's Consultation. These consultations take place twice a year. The Technical Director, the Captains, the business location manager, selected internal employees and the external expert are involved in this consultation. In this consultation, current issues in the field of quality, safety and the environment are discussed, and the handling of the action points is monitored.

4 Tasks and responsibilities

4.1 Members Management Team

Setting energy policy and reduction targets. Authorising DC dredging's internal and external publications on energy policy and reduction targets.

4.2 Captains

Act as a mouthpiece for the organisation. Collecting reduction opportunities from the execution, office, etc. and bring them into the Captains' consultation. Make proposals and work them out.

4.3 ISM Coordinator

Provides the documentation of the entire Energy Management Program. Periodically collects and analyses the consumption data and processes it in the overviews. Provides the necessary data for publication on the website, the network, and the internal staff magazines. Reports to the Director.